Promotion of tourism in Madhya Pradesh

†831. SHRIMATI MAYA SINGH: Will the Minister of TOURISM be pleased to state:

(a) whether Government are promoting tourism on priority basis;

(b) the amount sanctioned for Madhya Pradesh from the year 2003 to 2006 for this purpose;

(c) the names of the tourist places in Madhya Pradesh being made attractive; and

(d) the plan for the year 2006-07 in this regard?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI): (a) Development and promotion of tourism in the country is a continuous process. Ministry of Tourism has been identifying and developing places of tourist interest in consultation with the State Governments/Union Territories. From the Tenth Five Year Plan, Ministry of Tourism has been providing funds for the following schemes:

(i) Tourist Circuits

(ii) Product Infrastructure & Destination Development

(iii) Large Revenue Generating Projects

(iv) Fairs and Festival including Events

(b) and (c) During the Tenth Plan period, the following funds have been sanctioned for the State of Madhya Pradesh:

Year	Rupees in lakhs
2002-03	801.23
2003-04	670.06
2004-05	1547.19
2005-06	3037.39

The details of project sanctioned for making the places of tourist interest as attractive during the last three years is given in the enclosed Statement. (See below)

†Original notice of the question was received in Hindi.

(d) For the year 2006-07, the following projects have been prioritised for grant of central financial assistance:

(A) Destination Development:

1. Panna
2. Mandu

(B) Tourist Circuit:

1. Amarkantak-Mandla
2. Hoshangabad-Maheshwar-Onkareshwar-Barwani

(C) Event/Fairs/Festivals:

1. Khajuraho Festival
2. Travel Mart
3. Pachmarhi

(D) Rural Tourism:

1. Sivra in Datia
2. Ram Nagar in Mandla
3. Any Village in Maheshwar District

Project proposals received, complete in all respect, are appraised on *inter-se* priority basis and funds released, subject to availability under the respective heads.

Statement

Promotion of Tourism in Madhya Pradesh

The list of projects and amount sanctioned for tourism infrastructure projects for the State of Madhya Pradesh

Year of Sanction:- 2003-04 (Rs. in lakhs)

SI. No.	Name of the Project	Scheme	Amount Sanctioned
1	2	3	4
1.	Water Sports Complex at Tigara Dam	Destination	96.70
2.	Upgradation of Highways Treat at Dodi (MP Circuit 2002-03)	Circuit	54.00

1	2	3	4
3.	Computerization and Integrated of office of MP	IT	48.20
4.	Water Sport Complex at Bargi Jabalpur	Circuit	98.60
5.	Development of Bhadaya Kund near Shivpuri	Circuit	9.00
6.	Re-Development around Western group of Temples-Khajuraho Circuit(Khajuraho-Orchha Circuit-2003-04)	Circuit	190.80
7.	National Folk Festival, Lokranjan Khajuraho	Festival	10.00
8.	Canoeing Championship at Bhopal—Purchase of equipment (MP Circuit-2002-03)	Circuit	49.76
9.	National Kayaking and Canoeing Championship Event	Circuit	15.00
10.	Rural Tourism project at Pranpur, district Ashoknagar	Rural Tourism (HW)	48.00
11.	Rural Tourism at Chaugam, district Mandla	Rural Tourism (HW)	50.00
	TOTAL:		670.06

Year of Sanction:-2004-05

SI. No.	Name of the Project	Scheme	Amount Sanctioned
1.	Celebration of National Folk Festival-2004, Lokranjan	Festival	10.00
2.	Introduction of Lake Cruise on the Upper Lake Bhopal	Destination	234.07
3.	Development of Omkareshwar	Destination	327.79
4.	Development of Maheswar	Destination	136.00
5.	Development of Simhastha at Ujjain	Destination	110.66
6.	Destination Development of Amarkantak Dis Anupur	Destination	489.60
7.	Sound and Light Show at Orcha	Circuit	149.07
8.	IT schemes for Dept. of Tourism Madhya	IT	50.00
9.	GOI-UNDP Endogenous project at village chaugan, distt. Mandla	Rural Tourism (SW)	20.00
10.	GOI-UNDH Endogenous project at village Pranpur, distt. Ashoknagar	Rural Tourism (SW)	20.00
	TOTAL:		1547.19

Year of Sanction:- 2005-06

Sl. No.	Name of the Project	Scheme Sanctioned	Amount
1.	Celebration of National Folk Festival (Lokranjan), Khajuraho	Festival	5.00
2.	Destination Development of Burhanpur in Madhya Pradesh	Destination	449.00
3.	Integrated Developent of Tourist Circuit on the sector Gwalior-Orchha-Khajuraho in Madhya Pradesh	Circuit	461.09
4.	Destination Development of Indore in Madhya Pradesh	Destination	482.69
5.	Integrated Development of Tourism Circuit Gwalior-Shivpuri-Chanderi in Madhya Pradesh	Circuit	800.00
6.	Integrated Development of Tourism Circuit Sanchi-Bhopal-Bhojpur-Bhimbetka-Pachmarhi in Madhya Pradesh	Circuit	715.45
7.	Upgradation of existing holiday home at Pachmarhi	Destination	20.00
8.	Celebration of YAI National Sailing Championship at Upper Lake Bhopal-15-22 ND Feb. 2006	Event	15.00
9.	Construction of Cottage at Mukki Dist. Balaghat Celebration of Orcha Festival, 2005	Destination	34.16
10.	Rural Tourism Project at Orchha	Festival	5.00
11.	Distt.Tikamgarh	Rural Tourism HW)	50.00
	TOTAL:		3037.39

Awareness campaign for tourism industry

832. SHRI RAVULA CHANDRA SEKAR REDDY: Will the Minister of TOURISM be pleased to state:

(a) whether her Ministry has launched awareness campaign to sensitise and train key stakeholders in the tourism industry;

(b) if so, the details thereof; and

(c) the response received from such campaign so far?